

NATIONAL SPRINT CAR HALL of FAME & MUSEUM

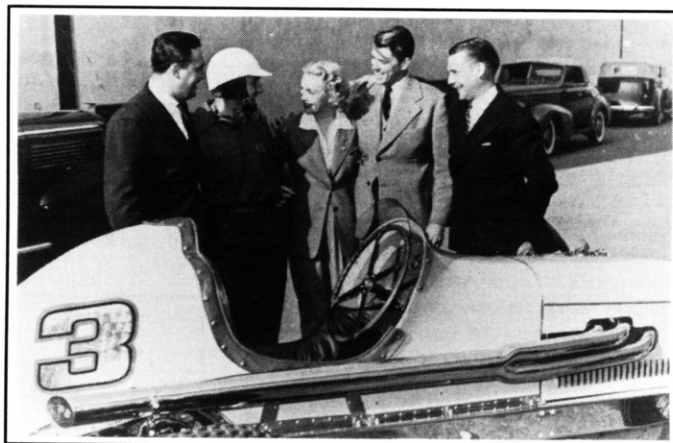
JOHN SLOAN

John A. Sloan, Jr., was born to J. Alex Sloan and his wife. John, Jr., and his sisters Naoma and Malissa Jane were just small children when their mother perished in a house fire in 1918. Their famous father, founder of the International Motor Contest Association (IMCA), raised them on his own.

John assumed the presidency of his father's American Booking Agency in 1937 upon the death of the elder Sloan. At the time, the Sloan family was promoting more races in the United States than any other promoters. John continued the legacy as he was one of the nation's premier promoters in the late 1930s until the ban on all auto racing in 1942.

Like his dad, John owned several racing machines which he used as 'house cars' for his own promotions with drivers such as Emory Collins. They were transported around the country in railroad box cars in the early days.

During the World War II, John had gone into the United States Army and served as a Colonel. After the war, South Dakota State Fair promoters Al Sweeney and Frank Winkley effectively took over control of IMCA.



*Left to Right: John Sloan, Gus Schrader, Jane Wyman, Ronald Reagan and Aut Swenson
(Mrs. Les Burlanek Collection)*